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PROTOTYPE: DIGITAL DATA MARKETPLACE

Enabling Data Sharing for AI Development

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Jun 23th 2020

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More details: www.delaat.net/dl4ld

Research Projects

amsterdam economic **board**
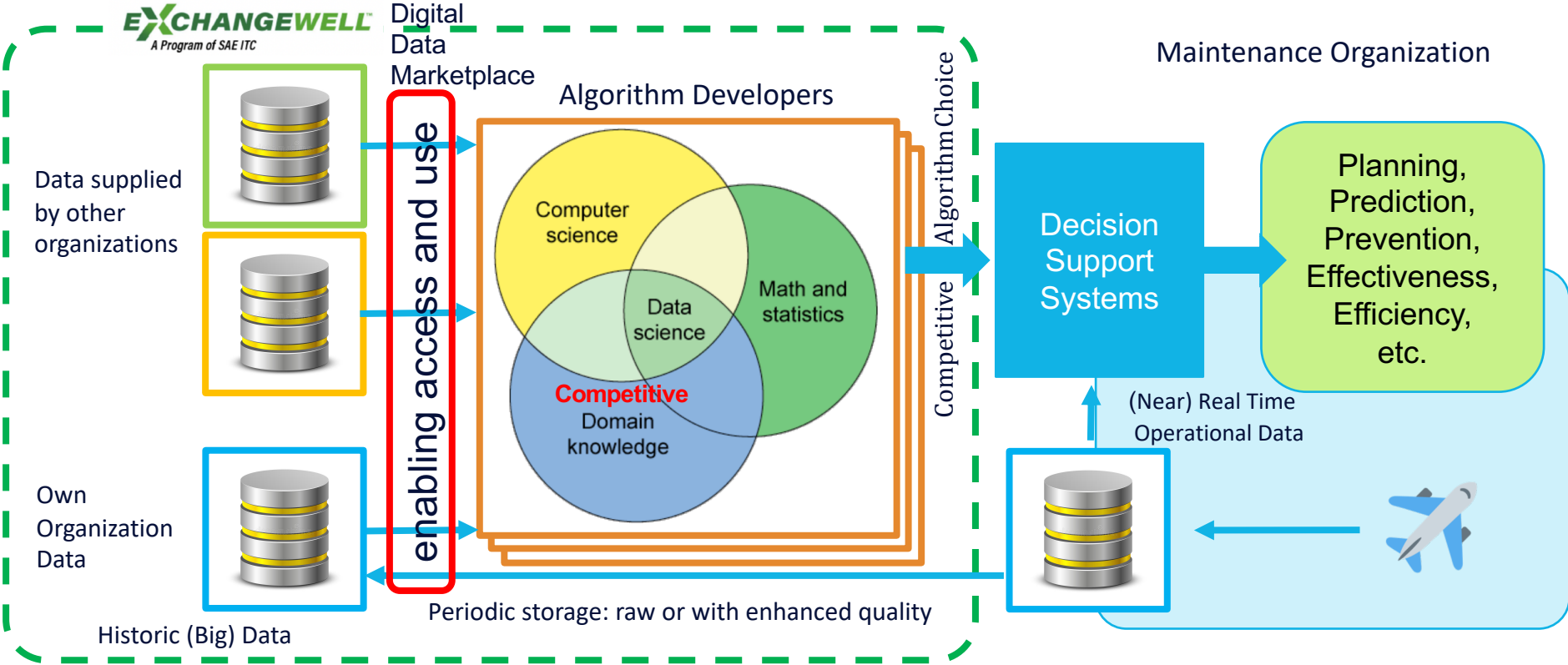
AMdEX
THE DATA HYPERMARKET

CIMPL

ReMAP
This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 769288

UNIVERSITEIT VAN AMSTERDAM   SURF   ESnet ENERGY SCIENCES NETWORK   EQUINIX   DELLTechnologies   NOKIA   ciena   EXCHANGEWELL A Program of SAE ITC

Research

Industry

CHALLENGE: SHARING DATA FOR AI DEVELOPMENT
SOLUTION: DIGITAL DATA MARKETPLACE GOVERNED BY A MEMBERSHIP CONSORTIUM

DIGITAL DATA MARKETPLACE GOVERNANCE

A FOUR STEP APPROACH:

SAE ITC ExchangeWell

Testbed Equinix/Dell/ Nokia/Ciena

COMMON BENEFIT

Define and agree common benefit no single organization can achieve on its own.

GROUP RULES

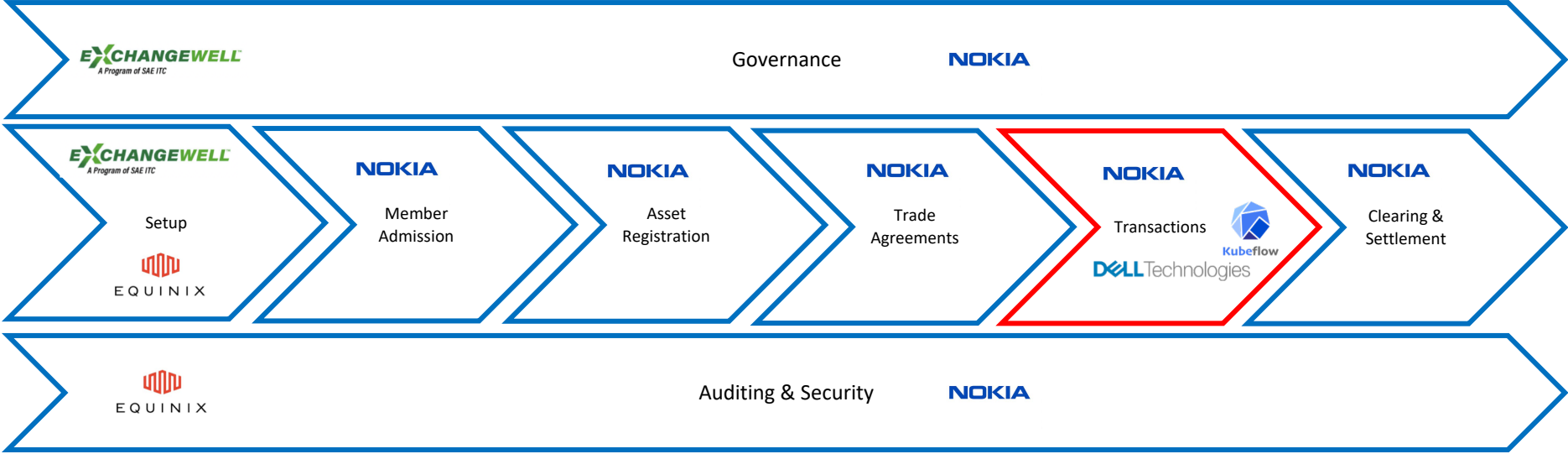Define consortium rules considering data use, access and benefit sharing

ORGANIZE TRUST

Organize power and trust as a **means to reduce risk** for participating members

IMPLEMENT INFRASTRUCTURE

Research operationalization of **Digital Data Marketplace** concepts

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MARKETPLACE JOURNEY
IMPLEMENTED IN PROTOTYPE

Governance — NOKIA (EXCHANGEWELL A Program of SAE ITC)

Setup	Member Admission	Asset Registration	Trade Agreements	Transactions	Clearing & Settlement
EXCHANGEWELL / EQUINIX	NOKIA	NOKIA	NOKIA	NOKIA / DELL Technologies / Kubeflow	NOKIA

Auditing & Security — EQUINIX / NOKIA

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MEMBERS ALLOW EACH OTHER VISIBILITY
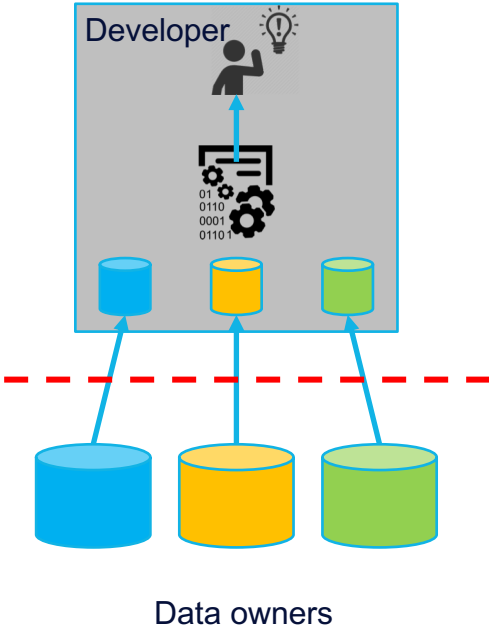
ESSENTIAL INFRASTRUCTURE ARCHETYPES
MANY VARIANTS: FOCUS ON CONSORTIUM DRIVEN APPROACH TO ORGANIZE TRUST

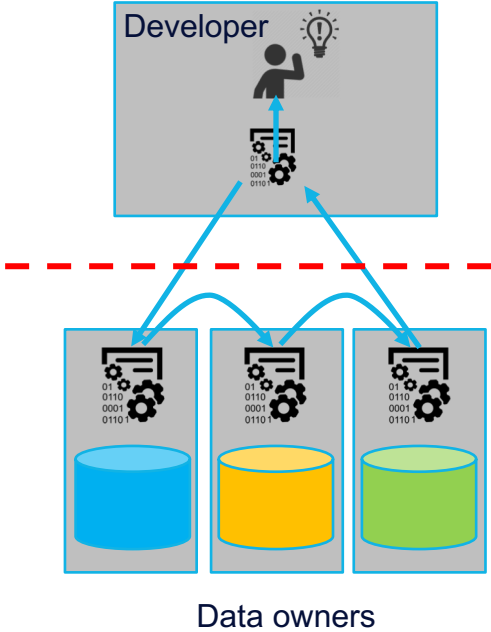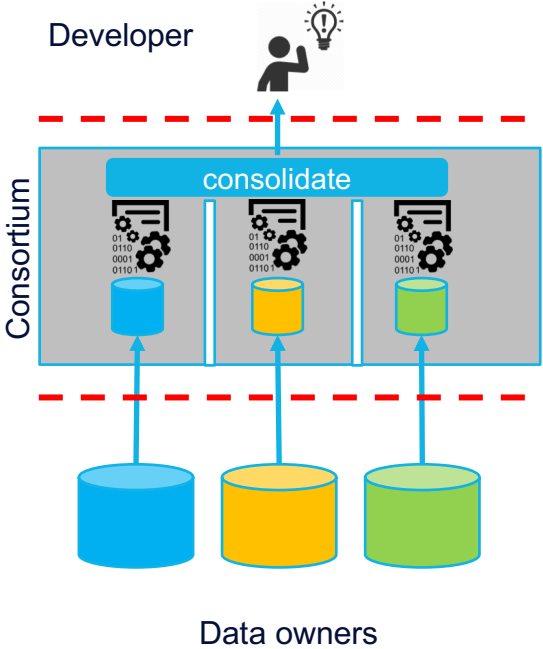**Centralized**
Bring data to the algorithm

Distributed
Bring algorithm to the data

Federated
Using trusted infrastructure

Data owners

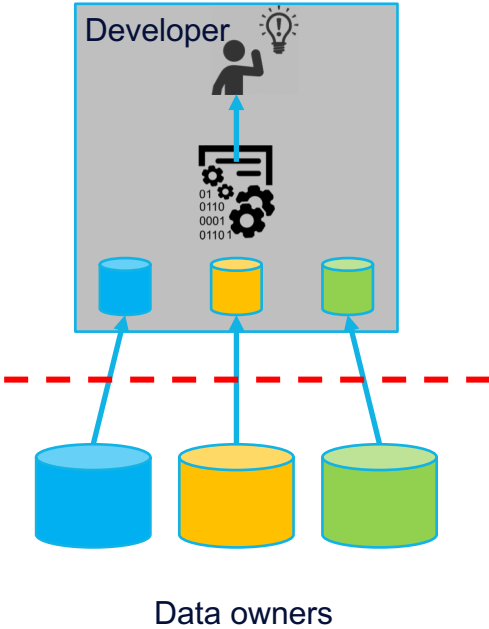Data owners

Data owners

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ESSENTIAL INFRASTRUCTURE ARCHETYPES
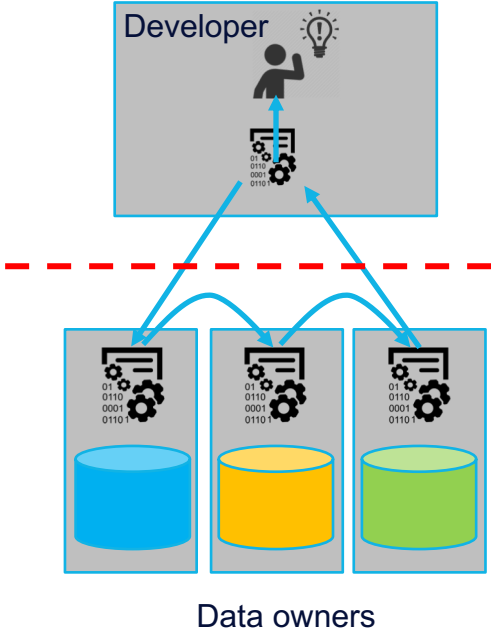## PROTOTYPE: CONSORTIUM DRIVING SECURITY & INFRASTRUCTURE ARCHITECTURE

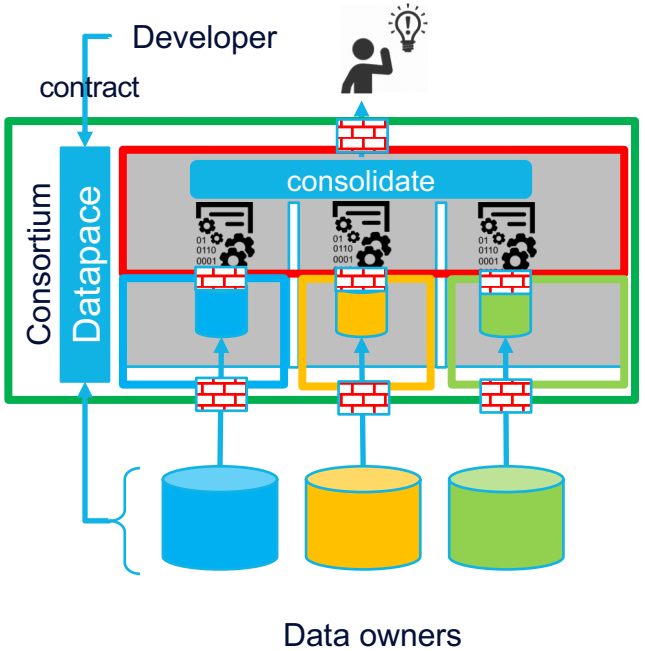

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DIGITAL DATA MARKETPLACE ARCHITECTURE

RESEARCHING IMPLEMENTATION OF ESSENTIAL ELEMENTS